

Spot Color - story telling through color...

How do you tell a story with no words?

You will be creating 2 images, 1 with color in a black and white image, and 1 with black and white used in a color image.

Your task is to create an image that tells a story, evokes an emotional response or makes the viewer think of something by using your *subject matter in conjunction with your use of color*. Think about what you making specific parts of the image color (or black and white) and how that spot of color (or more importantly - *how* that specific object in color, in context with the b/w around it) communicates... and *what* it communicates.

In the box below, select 1 of your images, and tell me how your use of color tells a story, and what that story is...





GRADING CRITERIA	GREATLY EXCEEDS 14	EXCEEDS 13-10	MEETS 9-4	FAILS TO MEET 3-0
CRITERIA 1 - Preparation Is design booklet completed and turned in and are proper number of sketches evident in sketchbook?				
CRITERIA 2 - Concept 1 Were 2 images submitted - one found and one created by the artist? Is one image spot color in a black and white image and is the second reverse - a spot of black and white in a full color image?				
CRITERIA 3 - Concept 2 Is the image narrative? Does it tell a story or evoke an emotional response in the viewer? And is student able to articulate that message (was it intentional or accidental)?				
CRITERIA 4 - Technique 3 Are edges of color areas clean, neat and subtle? Or are they obvious and distracting?				
CRITERIA 5 - Technique 1 Did student use the Adjust menu and desaturation to create the top layer instead of Modes to create a grayscale image?				
CRITERIA 6 - Technique 2 Did student make good use of the layer mask option (instead of the eraser tool)? Did student use any other selections tools as part of the process?				
CRITERIA 7 - Craftsmanship 1 Is image resolution of a high quality, is the image the correct size and ration and do all the "bits and pieces" maintain their integrity?				
CRITERIA 8 - Craftsmanship 2 Has the final piece been crafted with care, all design rules followed, handed in properly (the correct format) and has student used class time effectively.				
FINAL PROJECT GRADE				

comments: