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| Graphic Design |
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| assessment criteria | greatly exceeds expectations | exceeds expectations | meets expectations | does not meet expectations | falls severely short of expectations | Student assessment – part 1: | Teacher assessment: |
|--|------------------------------|----------------------|--------------------|----------------------------|--------------------------------------|------------------------------|---------------------|
| total points available: 20 | 4 | 3 | 2 | 1 | 0 | | |
| Criteria 1 – Preparation: Preliminary sketches and research. Are the proper number of sketches and reference material evident? Has design booklet been filled out? | | | | | | | |
| Criteria 2 – Composition: Is design well composed? Is it well balanced? Is there a focal point or emphasis? Is use of Dynamic Diagonals evident? | | | | | | | |
| Criteria 3 – Narrative/Concept: Does the design serve the purpose of currency from a conceptual point of view? Is the design unified while being innovative and forward thinking and looking? | | | | | | | |
| Criteria 4 – Technique: Does the design address the function of a piece of currency from a functional point of view (size, etc.)? Are all the required design units evident? Did student produce front and rear of bill? | | | | | | | |
| Criteria 5 – Craftsmanship: Proper resolution and focus? Skillful use of the art tools & media? Was image submitted as proper file type and in proper way? | | | | | | | |

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| DESIGN ELEMENTS |
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| DESIGN PRINCIPLES |
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|--|---------|
| | Line |
| | Color |
| | Shape |
| | Form |
| | Texture |
| | Value |

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|--|---------------------------------|
| | Negative Space |
| | Emphasis Focal Point |
| | Direction Movement |
| | Pattern Rhythm Repetition |
| | Balance |
| | Scale Proportion |
| | Unity |

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| Final Grade: |
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| Student assessment - part 2 (full sentences): 5 points... On this project I tried to _____ _____ One choice I made was _____ _____ Something new I learned was _____ _____ Something I would change is _____ _____ |
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