

Photoshop

ART125 Intro to Computer Graphics

POSTER DESIGN
ACTIVISM

NAME _____



INJUSTICE AND SPEAKING OUT THROUGH ART...

SOCIAL VS. POLITICAL ISSUES

What are “Political Issues”?

Political has to do with the leading officials, their interactions, any documents, laws, treaties, etc. and the way those things pertain to government. *Economic* issues would be specific to the financial

implications of laws and events--how they affect trade, job availability, and the flow of money.

What are “Social Issues”?

Social refers to the way that laws, government actions, events, etc. affect the lives of the general populace, including the people's emotional reactions, personal issues, moral issues, and general happiness or approval.

What are “Human rights”?

Human rights are moral principles

or norms that describe certain standards of human behavior, and are regularly protected as legal rights in national and international law. They are commonly understood as inalienable fundamental rights "to which a person is inherently entitled simply because she or he is a human being," and which are "inherent in all human beings" regardless of their nation, location, language, religion, ethnic origin or any other status.

WHAT IS INJUSTICE?

Injustice is a quality relating to unfairness or undeserved outcomes. The term may be applied in reference to a particular event or situation, or to a larger status quo.

The sense of injustice is a universal human feature, though the exact circumstances considered unjust can vary from culture to culture. While even acts of nature can sometimes arouse the sense of injustice, the sense is usually felt in relation to human action such as misuse, abuse, neglect, or malfeasance that is uncorrected or else sanctioned by a legal system or fellow human beings.

In the space to the right, find and paste or tape a photo of human face that you like or find interesting. Explain your choice below.



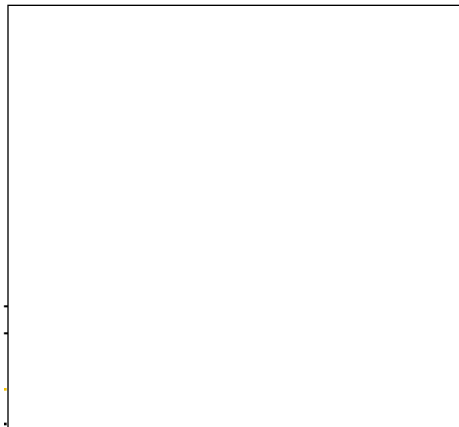
ANALYSIS AND VISUAL RESEARCH

MESSAGE:

What is your message - what is the message you want to get across to the viewer? What are you trying to communicate and what do you want the viewer to think as they walk away from your poster?

PHOTOGRAPHY:

Find a photograph of a sky that you think relates to your topic. Paste in the space below.



COLOR:

Select 3 colors that you think have a relationship or connection to your topic and fill the three boxes below completely. Explain your choice.

TEXT:

In the space below, print and paste the word injustice in a font that you feel captures the mood and feel of your topic.

WORDS:

Select 10 words that have some connection or relationship to your topic. Write them below in order of importance.

LETTER FORMS:

In the space below, cut and paste the part of a single letter you feel captures the essence of your message. Explain...

GRADING CRITERIA	GREATLY EXCEEDS 14	EXCEEDS 13-10	MEETS 9-4	FAILS TO MEET 3-0
CRITERIA 1 - Preparation Is design booklet completed and turned in and are proper number of sketches evident in sketchbook?				
CRITERIA 2 - Concept Does the poster express or capture the emotion, message and/or content of the selected topic visually? Does it express an opinion and move the viewer?				
CRITERIA 3 - Design/Composition Does design make use of primary, secondary and tertiary design units?				
CRITERIA 4 - Design/Composition Has the student used the design Principle of Alignment to its fullest potential to help craft a design that holds together a variety of elements in a unified and aesthetic manner?				
CRITERIA 5 - Technique 1 Are separate elements extracted and are edges handled properly and do they appear to fit nicely into the background with looking "cut and pasted"?				
CRITERIA 6 - Technique 2 Does the design and composition reflect the use of the grid as a design tool? Is the use of the grid complimentary to the overall design concept (does it advance the narrative)?				
CRITERIA 7 - Craftsmanship 1 Is image resolution of a high quality, is the image the correct size and ration and do all the "bits and pieces" maintain their integrity?				
CRITERIA 8 - Craftsmanship 2 Has the final piece been crafted with care, all design rules followed, handed in properly (the correct format) and has student used class time effectively.				
FINAL PROJECT GRADE				

comments: