

NAME _____

DATE _____

THE ROAD SIGN PROBLEM

The Assignment:

Immediate practical communication is the primary function of a road sign.

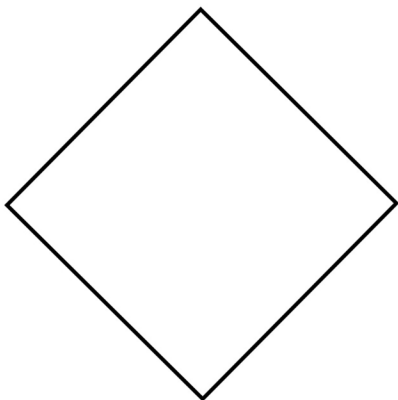
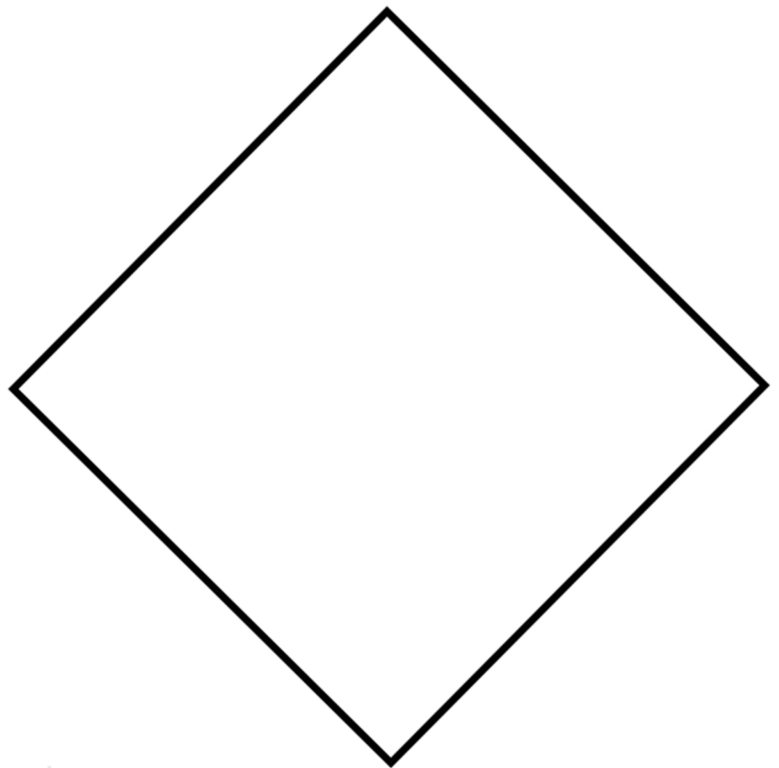
With this in mind, graphically depict the subjects listed below for each of the individual road signs on the assignment sheet.

Your task is to create an image or symbol which immediately communicates the concept without the person having to think too much to interpret the message.

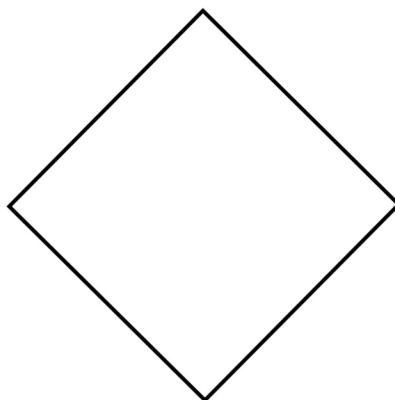
Think about the symbolism Power Point and discussion from class.

Execute each solution as a finished piece in black and white only.

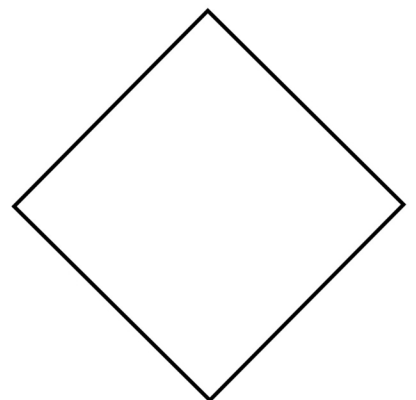
Select your best idea and render it in the large diamond at the top of the page.



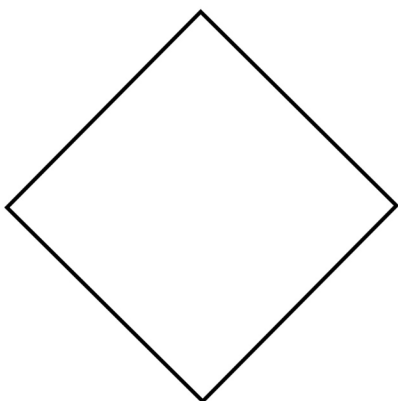
ANT FARM



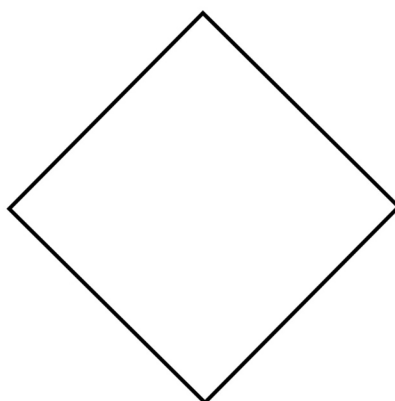
CHECKERS AREA



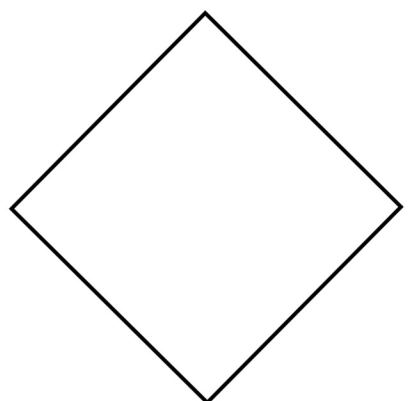
NUCLEAR REACTOR



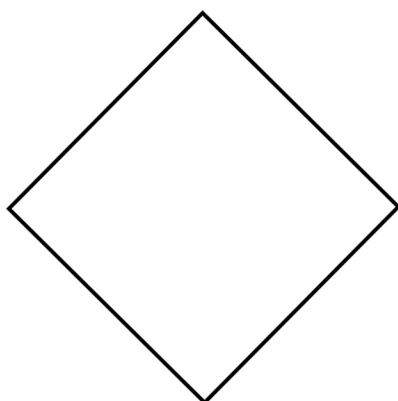
RED LIGHT DISTRICT



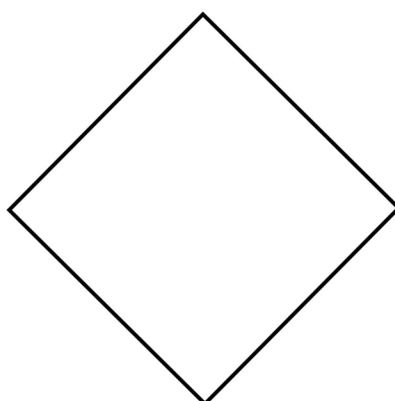
BASEBALL FIELD



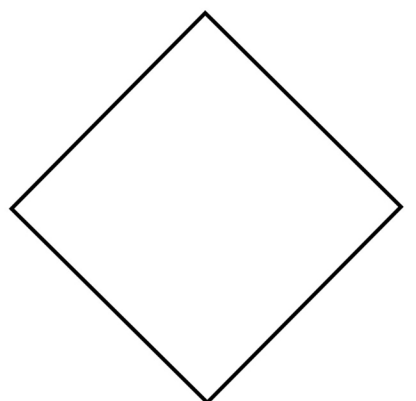
ZOMBIE INFESTATION



CAMPING AREA



EARTHQUAKE ZONE



UFO LANDING SITE